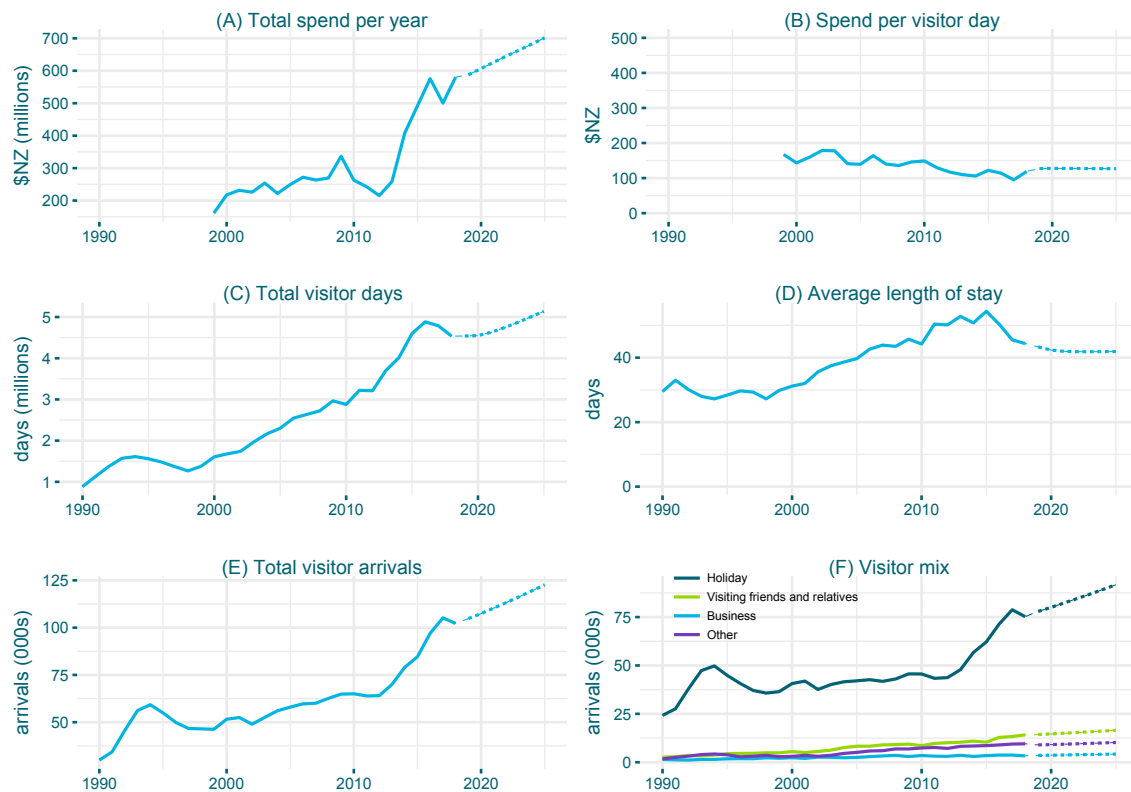


Germany



Summary	2018	2025	Visitor market characteristics ⁴	
Total spend (\$m) ¹	580	701	↑	GDP per capita (PPP) 52,556
Total visitors (000s) ²	102	123	↑	Population (millions) 83
Total days (000s) ²	4,535	5,139	↑	Outbound departures (millions) 92
Spend per day (\$) ³	119	127	↑	Outbound spend (USD mn) 89,677
Avg length of stay (days) ²	44	42	↓	

Summary of forecasts: Germany



Year	Growth								
	2018	2019	2020	2021	2022	2023	2024	2025	Annual ⁵
Total spend (\$m) ¹	580	588	607	626	645	664	683	701	2.7%
Total visitors (000s) ²	102	105	107	110	113	116	119	123	2.6%
Total days (000s) ²	4,535	4,541	4,550	4,629	4,742	4,868	5,002	5,139	1.8%
Spend per day (\$) ³	119	127	128	128	127	127	127	127	0.9%
Avg length of stay (days) ²	44	43	42	42	42	42	42	42	-0.8%

1. International Visitor Survey, MBIE; 2. International Travel & Migration data, Statistics New Zealand; 3. Derived from the International Visitor Survey; 4. World Bank data (<http://data.worldbank.org/indicator>); 5. Compound annual growth rate (2018-2025).